

# SDG's

## Insights



# Indian companies and SDG's

## INTRODUCTION

**Companies have started mapping their existing programmes to the Sustainable Development Goals (SDG's)**

THIS REPORT IS BASED ON INDIA'S TOP COMPANIES FOR SUSTAINABILITY AND CSR  
A 5 YEAR STUDY OF TOP 200 INDIAN COMPANIES

# Insight |

While India's top companies have started mapping their existing programmes to the sustainable development goal/s very few make specific efforts in developing new programs to address the most relevant goals for their business.

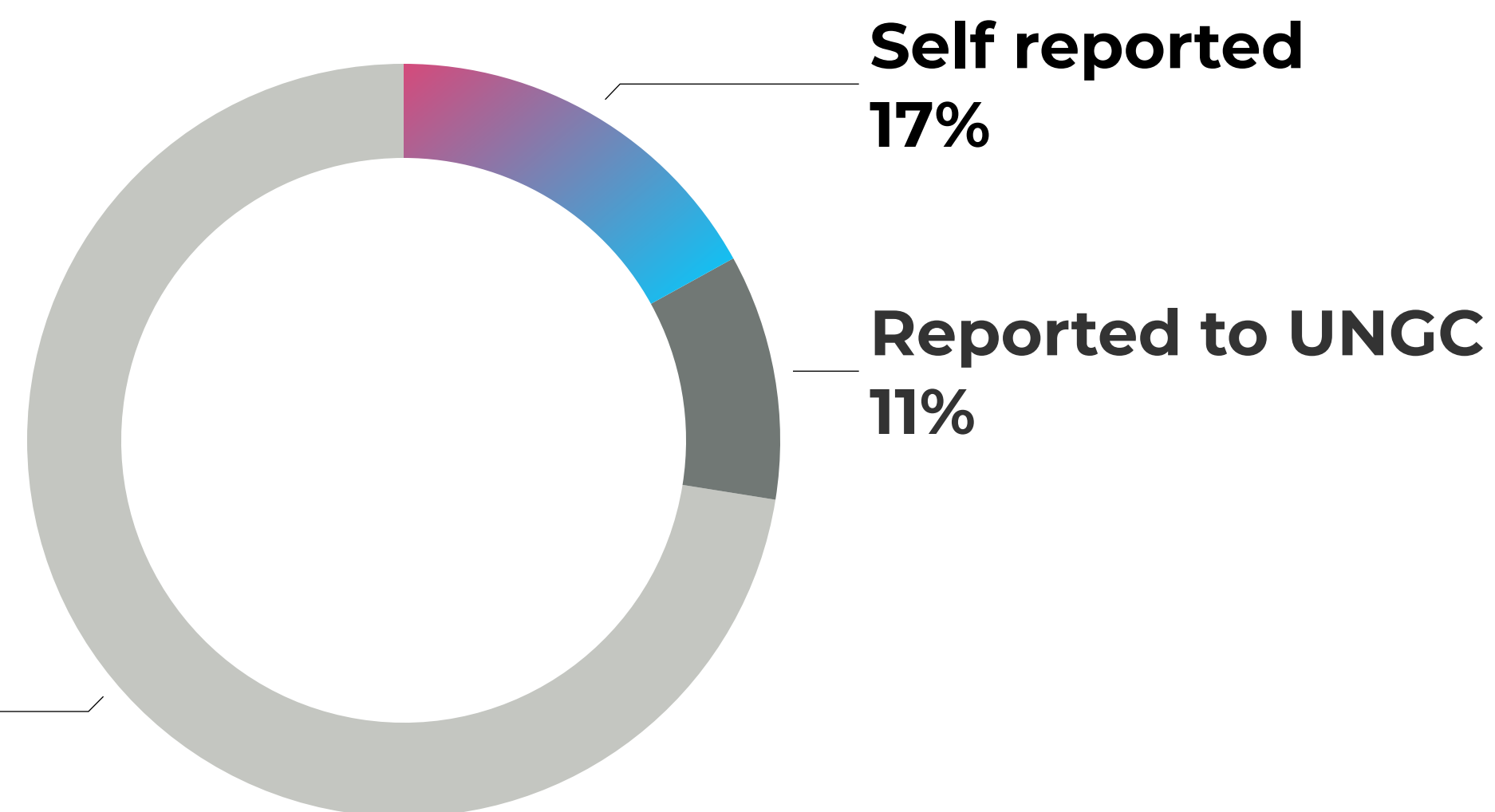
Around 40% companies at the aggregate level reported that they map their goals with SDGs; but only 30% shared their mapping. The leading sectors are IT, Telecom and Energy; the laggards are Financials and Other Industrials.

Some companies have disclosed tangible targets for 2020 and 2030.

The number of SDGs that the companies map with vary widely. The goals that were mapped the most were –  
SDG 4 (Quality education),  
SDG 5 (Gender equality),  
SDG 6 (Clean water & sanitation),  
SDG 8 (decent work & economic growth) and  
SDG 13 (climate action)

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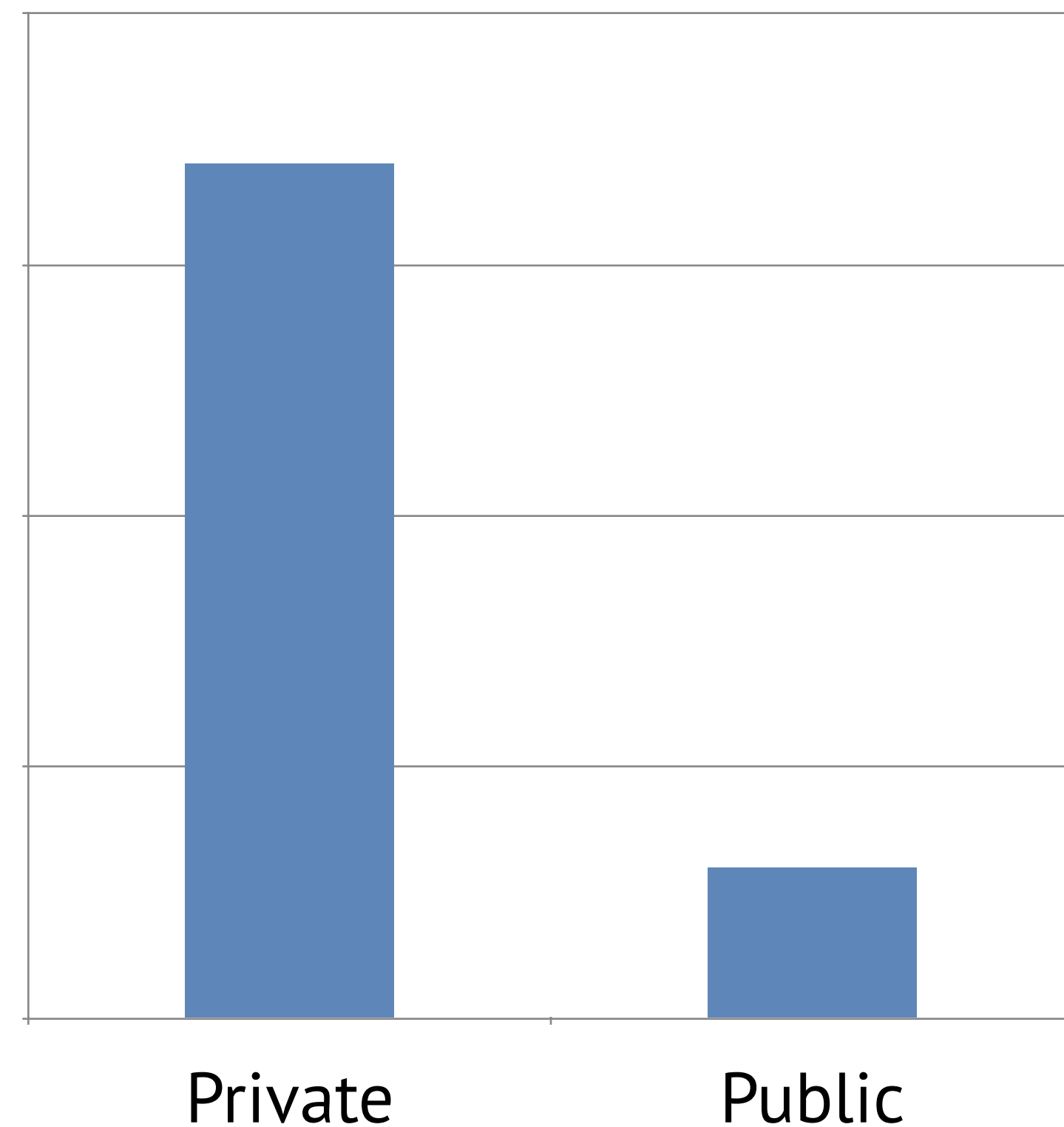
## Reporting on SDG's is in a nascent stage



- Around 40% companies at the aggregate level reported that they map their goals with SDGs; but only 30% shared their mapping.
- Nine of the top 10 companies mapped their SDG goals. On average companies map 11 SDGs with a low of 1 to a maximum of 16.

# 02

## Private sector leads in SDG reporting



Of the companies that mapped their SDG goals, 51 were in the private sector and 53 were manufacturing companies.

The leading sectors are IT, Telecom and Energy; the laggards are Financials and Other Industrials.

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## Focus on education, work, gender equality, climate action and water

In terms of focus, the SDGs 4 (quality education), 8 (decent work), 5 (gender equality), 13 (climate action) 6 (clean water and sanitation) occupy the top position.

On the other hand, SDGs 16 (peace, justice etc.) and SDG 14 (life below water) don't get much traction. This is significantly in line with our consistent finding that companies tend to invest in education, healthcare and environment in their CSR programmes.

SDG	Description	SDG's
SDG 1	No Poverty	68%
SDG 2	Zero Hunger	57%
SDG 3	Good health & well being	68%
<b>SDG 4</b>	<b>Quality education</b>	<b>85%</b>
<b>SDG 5</b>	<b>Gender equality</b>	<b>82%</b>
<b>SDG 6</b>	<b>Clean water &amp; sanitation</b>	<b>80%</b>
SDG 7	Affordable & Clean energy	73%
<b>SDG 8</b>	<b>Decent work</b>	<b>83%</b>
SDG 9	Industry, innovation & infra	77%
SDG 10	Reduce inequalities	58%
SDG 11	Sustainable cities & communities	65%
SDG 12	Responsible consumption & production	73%
<b>SDG 13</b>	<b>Climate action</b>	<b>82%</b>
SDG 14	Life below water	33%
SDG 15	life on land	63%
SDG 16	Peace, Justice, and strong institutions	45%
SDG 17	Partnerships to achieve the goals	65%

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SDG	Description	Mapped SDG's	Mapping community activities to SDG's
SDG 1	No Poverty	68%	43%
SDG 2	Zero Hunger	57%	13%
SDG 3	Good health & well being	68%	29%
SDG 4	Quality Education	85%	41%
SDG 5	Gender equality	82%	43%
SDG 6	Clean water & sanitation	80%	37%
SDG 7	Affordable & Clean energy	73%	31%
SDG 8	Decent work and Economic growth	83%	61%
SDG 9	Industry, innovation & infra	77%	52%
SDG 10	Reduce inequalities	58%	12%
SDG 11	Sustainable cities & communities	65%	18%
SDG 12	Responsible consumption & production	73%	38%
SDG 13	Climate action	82%	59%
SDG 14	Life below water	33%	4%
SDG 15	life on land	63%	34%
SDG 16	Peace, Justice, and strong institutions	45%	44%
SDG 17	Partnerships to achieve the goals	65%	26%

Companies either self report in sustainability reports or report their sustainability mappings to UNGC. The mapped SDG's column represents SDG mappings based on this.

Further, we mapped companies community actions against the SDG's — this is reflected in the second column.

# Mapping

## THE TATA GROUP AND THE SDGs

SDG GOALS	COMPANIES	CASE STUDY	BUSINESS CASE	CSR
<b>1 NO POVERTY</b>	TGB	'Gaon Chalo Initiative' for Rural Livelihood	●	
	Tata Power	Improving Livelihood of Farmers through Samridhi Programme		●
	Tata Chemicals	Supporting Micro Enterprise in Magadi, Kenya	●	
	Tata group	Tata Affirmative Action Programme (TAAP)		●
	Tata Steel	Improving Agricultural Productivity		●
<b>2 ZERO HUNGER</b>	Rallis	Improving Livelihood of Small and Marginal Farmers		●
	Tata Steel	Mission 2020 for Agriculture Development		●
<b>3 GOOD HEALTH AND WELL-BEING</b>	Tata Steel	Project RISHTA - A Bond Towards Healthier Youth		●
	Tata Motors	Combating Malnutrition		●
	Tata Steel	Reducing Infact Mortality through the Maternal and New-born Survival Initiative (MANSI)		●
	Tata International	Towards a Healthy Future		●
<b>4 QUALITY EDUCATION</b>	Rallis	RUBY - Rallis Ujjwal Bhavishya Yojana		●
	Tata Communications	Together Towards a Digitally Inclusive Future		●
	JLR	'Inspiring Tomorrow's Engineers'	●	
	Tata Motors	Providing a Chance for Chasing Dreams		●
	TCS	Impact through Empowerment		●
	Tata Steel	Supporting Children and Youth Development in Remote Areas of Thailand		●
<b>5 GENDER EQUALITY</b>	Tata Steel	Empowering Girls Through Education		●
	TGB	Empowering Women in India: Power of 49		●
<b>6 CLEAN WATER AND SANITATION</b>	Tata Motors	Clean Water and Sanitation		●
	Rallis	Model Village Development		●
	TCS	Rain Water Harvesting Lakes		●
	TCS	Towards Creating Swachh Bharat		●
	Titan	Watsan Project		●
	Tata Projects	Gravity Flow Ultrafiltration for Safe Drinking Water for Tribals	●	
<b>7 RENEWABLE ENERGY</b>	Tata Power	Managing energy demand	●	
	Tata Power	Micro-Grid Solar Solutions		●
<b>8 DECENT WORK AND ECONOMIC GROWTH</b>	Tata Motors	LEAP Programme		●
	Taj Hotels	Livelihood and Skill Building		●
	Tata Housing	SAMARTH		●
	Tata STRIVE	Right Skills. Bright Future		●
	Tata Technologies	Ready Engineer Programme		●
	Tata Chemicals	Livelihood Generation for Rural Women		●
<b>9 INDUSTRY INNOVATION AND INFRASTRUCTURE</b>	Rallis	Making Waves with Water		●
	Tata Steel Thailand	Business Innovation - Tata Tiscon S Super Ductile Rebar	●	
	Voltas Water Solutions	Combining Smart Engineering with Smart Science to Launch Smart Water Solutions	●	

SDG GOALS	COMPANIES	CASE STUDY	BUSINESS CASE	CSR
<b>10 REDUCED INEQUALITIES</b>	TTSL	Bridging the Divide		●
	Tata Chemicals	Caring for Communities		●
	Tata Motors	Agricultural Development Through Lift Irrigation (LI)		●
	Tata Power	Model Village Kadacimeth		●
<b>11 SUSTAINABLE CITIES AND COMMUNITIES</b>	Tata Housing	BIG: Beautiful is Green	●	
<b>12 RESPONSIBLE CONSUMPTION AND PRODUCTION</b>	JLR	A closed loop value chain	●	
	Taj Hotels	Driving Environmental Sustainability	●	
	Tata Steel	Including Sustainability Principles in New Product Development	●	
	Tata Power	Promoting Sustainable Consumption through Societal Awareness		●
	Tata Projects	Reutilisation of Waste Concrete Water		●
	APPL	The Hathikuli Plantation: Organic is the Future	●	
<b>13 CLIMATE CHANGE</b>	Tata Chemicals	Integrated approach to Water Management at Mithapur		●
	TCS	Leading Low Carbon Growth (Carbon Footprinting)	●	
	Tata Motors	Taking Urgent Action to Combat Climate Change and its Impact	●	
	Tata Motors	The Arrival of Zero Pollution Transportation	●	
	Tata Steel	HiSarna Looking to the Future	●	
<b>14 LIFE BELOW WATER</b>	Tata Chemicals	Saving the Gentle Giants		●
	TCS	Protecting the Endangered Marine Turtles		●
	Tata Power	Saving the Mighty Mahseer		●
<b>15 LIFE ON LAND</b>	TGB	Sustainable Beverages	●	
	TCS	Butterfly Zones		●
	Tata Chemicals	Saving the Sage Grouse		●
	Tata International	Maintaining Environmental Sustainability		●
<b>16 PEACE, JUSTICE AND STRONG INSTITUTIONS*</b>	Tata group Institutions*	All Institutions Set Up by Tata Group		
<b>17 PARTNERSHIPS FOR THE GOALS</b>	TGB	Rainforest Alliance	●	
	Disaster Response	Collaborating with partner organisations to provide relief and rehabilitation during humanitarian crises across India and Nepal		●
	Tata Engage	Partnering with Non-Profits to help facilitate Tata employees to volunteer time, effort and skills		●
	Tata group	Natural Capital Coalition	●	

\*Case study pertains to Philanthropy.

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## Companies link SDG's to branding efforts



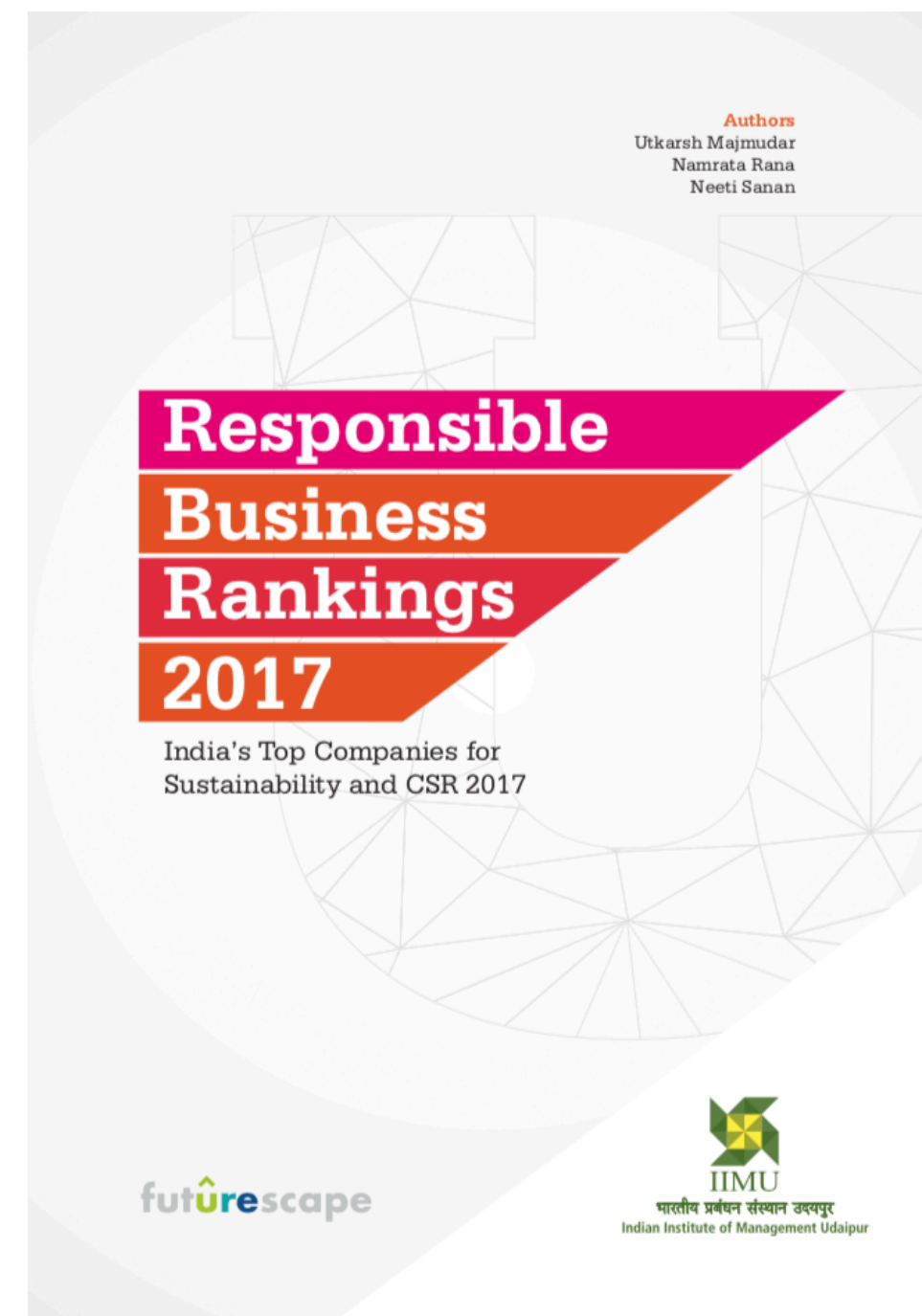
Some companies link their efforts on the SDG's to their branding efforts. For instance, GAIL maps its Hawa Badlo (Change the Air) programme to SDG 7,11, and 15. GAIL supports the Hawa Badlo initiative which aims to motivate people to commit to air-friendly habits like switching to CNG/electric vehicles, carpooling, and use of public transport. Apart from being a corporate campaign, it is also a step towards creating an awareness drive to inculcate behavioural changes and hence, improve the air quality.

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